

# SPONSORING STATE OF THE MAP 2025 IN MANILA, PHILIPPINES

Founded in 2004, the OpenStreetMap (OSM) project has revolutionized the geodata market. OSM offers world-wide, highly detailed, and current geodata at zero cost and under an open license. OSM data is collected by a growing community of hundreds of thousands of volunteers around the world. Popular sites also use OSM, as do countless hobbyists, hackers, and cartographers.

OpenStreetMap powers everything from efficient navigation and location search to beautiful special interest maps and spectacular games, as well as in humanitarian efforts and by emergency services. The freely available data is a catalyst for innovation in the open source ecosystem, and OSM software is among the finest in the fields of geo editing, map rendering, and navigation.

The Philippine OpenStreetMap community and the State of the Map organization team of the OpenStreetMap Foundation is organizing the **State of the Map Conference (SotM), to be held on 3-5 October 2025 in Manila, Philippines**. Sponsors are integral part of the conference. Don't miss this opportunity to present your organization to thought leaders and community activists from around the world. We highly value your contributions and will make sure they will be recognized!



Figure 1. Official logo of SotM 2025, created by Andi Muhlis. License: [CC BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/).

## PARTICIPANTS AND FOCUS



Figure 2. State of the Map 2024 group photo, 6-8 September 2024, Nairobi, Kenya

The conference gathers OSM mappers and community activists, open source developers, researchers from universities and academic institutions, designers and cartographers, as well as GIS professionals from private and public institutions. It offers a common ground to people from various backgrounds and disciplines where they can meet and exchange knowledge, experiences, plans and ideas on the development, use, and improvement of OSM.

The SotM conference in Manila will bring together the brightest and most active members of the OpenStreetMap surveying and development community for an intensive exchange of ideas and learning that strengthens the project and ensures its continued success.

We expect between 300 to 400 participants in Manila from all over the world. Similar to previous years, SotM 2025 will be held in a hybrid format which increases the accessibility of the conference even more.

We have different sponsor packages available, depending on the amount of money you support us with. All sponsors will be listed with their logos on our homepage and on the conference program.

## SPONSORSHIP PACKAGES

	Platinum € 25,000	Gold € 15,000	Silver € 7,500	Bronze € 2,000	Supporter € 500
Exhibition space (Manila and Venueless)	Prominent	Yes	Yes		
Special appreciation	Yes				
Opening Session	5 minutes talking spot	Thank you			
SotM website	Logo and profile	Logo	Logo	Logo	Company name
Sponsors banner (Manila and Venueless)	Large	Large	Medium	Small	Company name
Tweet (X and Mastodon) from @sotm	Before and after	Week before			
Conference passes	10	6	4	2	1

## CORPORATE DISCOUNTS

As a thank you to our OSM Foundation tiered corporate members, we are delighted to offer a 25% discount on all State of the Map sponsorships up to the same level as your OSM Foundation membership level. Your largest eligible discount also applies to higher State of the Map sponsorship packages.

## EXHIBITION SPACES

State of the Map 2025 will provide a space for exhibition stands. This is perfect for showing off your services and providing a visible place to start conversations with delegates. We also provide an exhibition space in the Venuueless web platform of the conference. If your sponsorship level includes this, we will contact you closer to the time to provide all the details.

## SCHOLARSHIP PROGRAM

To ensure an accessible and diverse conference, we provide worldwide scholarships to accomplished community members. As a sponsor, you'll be helping to bring talented people to the conference who otherwise couldn't afford the trip. The more you are able to sponsor, the more scholars we can invite to State of the Map!

## DON'T SEE WHAT YOU WANT?

Please let us know in which way you would like to support us. Apart from the above-mentioned offers, we will be happy to negotiate a customized sponsoring according to your wishes.

Please contact us at [sponsor-sotm@openstreetmap.org](mailto:sponsor-sotm@openstreetmap.org).

Thank you in advance! We are looking forward to getting in touch with you.

